

- Politicians and senior government policy advisers?
- Judiciary and enforcement agencies?
- Government officials, including treasury, economic/ industrial development, culture, agriculture, employment, education?
- Legal community?
- Academic community (both as educators and researchers)?
- Publicly funded research and development community?
- Business community and their associations?
- Organized consumers?

Opportunities to work in cooperation with (complementing) key partners and stakeholders

- Does a national research organization or council for science and technology exist in the country?
- Are there universities or other academic institutions that conduct research which could be of industrial application? Are such institutions well linked with industry? Do they currently utilise the IPR system and have technology transfer departments?
- Do national organizations exist that manage rights on behalf of artists, composers, performers and other copyright holders?
- Is there a national (sub-national or regional) association of IPR professionals active in the country?
- Are there associations of inventors, artists, lawyers, engineers in existence?

Are successful examples of other domestic government programs and foreign IP organizations exploited for enhancing domestic IP awareness?

- Do examples of successful public awareness activities by other government ministries exist?
- Is it feasible to evaluate public education and awareness activities of IPR offices in other countries and adopt/adapt best practices?
- Do international associations of IPR practitioners, IPR holders and inventors have programs that would support domestic initiatives?
- Are there regional economic cooperation programs that may support national IPR awareness activities (e.g. under APEC, SARC, ASEAN, ECA, SADC, COMESA, CEMAC, UMEOA, EAC and ECOWAS)?