

Intellectual Property and Sustainable Development Week

Dear Madam, Sir,

We are pleased to invite you to a **series of lunch meetings** as part of the *Intellectual Property and Sustainable Development Week*. The dialogues will aim to stimulate an informal exchange of views on key issues related to intellectual property, trade and sustainable development, thereby providing an alternative space to the more formal negotiating setting that can help to move the debates forward. The meetings will bring together Geneva negotiators, international organisations, civil society and academia in an effort to foster interaction among policy makers involved in different forums as well as with those influencing the policy-making processes. Specifically, the two meetings aim to:

- Analyse WIPO's new IGC mandate and its implications for developing countries and traditional knowledge holders, including in light of the recent CBD COP-7 outputs, and evaluate possible ways to strengthen the development dimension in the intersection between intellectual property, biodiversity and traditional knowledge.
- Assess the potential of geographical indications to contribute towards environmental protection and sustainable development, including the protection of traditional knowledge.

The following events have been scheduled (see also attached calendar):

- **17 March:** WIPO's new IGC Mandate: Implications for intellectual property, biodiversity and traditional knowledge, with, **Kent Nnadozie**, Director of SEAPRI and **Rodrigo de la Cruz**, COICA, Ecuador.
- **19 March:** Exploring the environmental and developmental dimensions of geographical indications, with **Bernard Roussel**, French National Museum of Natural History, **Antony Taubman**, WIPO, and **Christian López Silva**, CONABIO, Mexico.

The lunch meeting will be informal and off the record. Participants are invited in their own capacity, and not expected to represent the position of their country or institutional affiliation. Formal presentations will be kept to a minimum, allowing for enough time for an open and frank debate among participants.

We consider your expertise and active participation in the informal roundtable as essential for ensuring its quality. Please contact Marie Chamay to confirm your participation (Tel + 41 22 917 84 95, Fax: + 41 22 917 80 93, email: mchamay@ictsd.ch). We are looking forward to receiving your confirmation and are confident that you will find these roundtables challenging and most beneficial events.

Ricardo Meléndez-Ortiz
Executive Director, ICTSD

Martha Chouchena-Rojas
Head - Policy, Biodiversity
International Agreements Unit, IUCN

Laurence Tubiana
Director, IDDRI

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Calendar of Events

Date	Location	Organisers	Topic	Speakers
17 March 13h00-15h00	WIPO, Room B	UNCTAD-ICTSD Project on IPRs and Sustainable Development, IUCN	<i>WIPO's new IGC Mandate: Implications for intellectual property, biodiversity and traditional knowledge</i>	<ul style="list-style-type: none"> ▪ Kent Nnadozie, Director of SEAPRI ▪ Rodrigo de la Cruz, Legal Advisor, Coordinadora Indígena de la Cuenca Amazónica (COICA), Ecuador
19 March 13h00 - 15h00	WIPO, Room B	UNCTAD-ICTSD Project on IPRs and Sustainable Development, IDDRI	<p><i>Exploring the environmental and developmental dimensions of geographical indications</i></p> <p>Note: English, Spanish and French translation will be available.</p>	<ul style="list-style-type: none"> ▪ Bernard Roussel, Professor at the National Museum of Natural History, France ▪ Antony Taubman, Head, WIPO Traditional Knowledge Division ▪ Christian López Silva, Comisión Nacional para el Conocimiento y Uso de la Biodiversidad (CONABIO)

For background information, see www.iprsonline.org/unctadictsd/projectoutputs.htm, including:

- *Protecting Traditional Knowledge and Folklore: A review of progress in diplomacy and policy formulation*, by Graham Dutfield, 2003.
- *Geographical Indications: A Review of Proposals at the TRIPS Council, Extending Article 23 to Products other than Wines and Spirits*, by Dwijen Rangnekar, 2003.
- *The Socio-Economics of Geographical Indications, A Review of Empirical Evidence from Europe*, by Dwijen Rangnekar, October 2003 (Draft).

See also:

Background document for WIPO event on *Implications for Intellectual Property, Biodiversity, and Traditional Knowledge* available at www.iucn.org/themes/pbia/themes/trade/abs.htm

Taking into Account Knowledge and Know-how about Nature: The French experiences, by Elisabeth Chouvin, Sélim Louafi and Bernard Roussel, 2004.

www.iddri.org/iddri/telecharge/doc_travail/dt02_savoirs_loc_eng.pdf

Visión de los Pueblos Indígenas en el contexto de las decisiones sobre ABS y 8(j) by Rodrigo de la Cruz

http://www.iucn.org/themes/pbia/wl/docs/trade/ipsdweek_may04/abs8j_rodrigo.doc